



Posted On: 6/1/2009

CHICAGO SEMINAR TO FOCUS ON GOOGLE

The Chicago Market: Living and Giving has announced that a representative of Google.com will lead the keynote presentation at this year's July Market, which is slated for July 16-22, 2009, at the Chicago Merchandise Mart.

The purpose of the event is to help retailers use Google tools, as well as the Internet to help target specific customers and reach new audiences. Google has a variety of tools to help users grow their own businesses. After the seminar, retailers can participate in a question-and-answer session with Google staffers and attend a networking cocktail reception. For more information, visit www.shopchicagomarket.com.