



show news

Crate and Barrel's Gordon Segal to Lead Keynote Presentation at The Chicago Market: Living and Giving in January

Segal will help retailers take their businesses to the next level by offering his insights on the home decor business.

The Chicago Market: Living and Giving announced that Gordon Segal, chairman and co-founder of Crate and Barrel will lead the keynote presentation at this year's January Market, on Monday January 25. Segal will offer his insights on the home decor business to inspire and educate retailers.

Segal will share his inspiring story of how he and his wife, Carole, conceived Crate and Barrel out of a desire to provide tasteful, well-designed products to the consumer at a good value. His presentation will offer specific methods and strategies on how to find unique products that will help retailers differentiate their stores, how to use products to establish a point of view or brand position and how to educate employees to get customers excited about your products. From Big Box to the independent retailer, Segal explores the basic strategies that are time tested to achieve success.

"We will explore what makes creative retailing such an exciting occupation for so many of us," says Segal.

KEYNOTE PRESENTATION

Gordon Segal, Chairman and Co-Founder of Crate and Barrel

It All Begins With The Merchandise

Monday, January 25, 2010

4–5p.m., Merchandise Mart Conference Center

Cocktail Reception to follow

RSVP Required to: events@shopchicagomarket.com. Please include "Keynote Presentation" in the subject line.

CHICAGO MARKET: LIVING AND GIVING SHOW HOURS

Thursday, January 21 – Tuesday, January 26

9 a.m.–6 p.m., Floors 13, 14, 15

Saturday, January 23

Showrooms: 9 a.m.–8 p.m., Floors 13, 14, 15

Temporaries and Beckman's Handcrafted Show: 9 a.m.–6 p.m., Floor 8

*Shop Late Night Blowout

6–8 p.m., Floors 13, 14, 15

Join us for The Chicago Market's "Late Night" for an evening of showroom hospitality, music and late night shopping, all in the name of charity. The Chicago Market will host two incredible hours with Chicago's top chefs, serving up their signature dishes. Proceeds will benefit Gift For Life, a charitable organization that funds life-saving AIDS research and education.

Wednesday, January 27

Showrooms: 9 a.m.–5 p.m., Floors 13, 14, 15

For more information on The Chicago Market: Living and Giving, please visit www.shopchicagomarket.com or call 800-677-6278 (MART).