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## **Chicago Spring Market Update**

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**By Staff -- Gifts & Decorative Accessories, 3/1/2010 8:17:00 AM**

Chicago – The [Chicago Market: Living and Giving Spring Market](#), scheduled for March 21–23, will offer a series of seminars. The lineup includes:

Monday, March 22

Effective Marketing with Your Web site, noon, suite 13-550. Seating is limited, RSVP is required.

Email [events@shopchicagomarket.com](mailto:events@shopchicagomarket.com) to reserve a space.

Melrose: Throughout the Seasons..., 9–11 a.m., Melrose International, suite 13-526. RSVP by March 20 to your Melrose rep.

Tuesday, March 23

Creating the Buzz No Matter What the Budget in Hospital Gift Shop Marketing, 1 p.m., suite 13-550. RSVP at [events@shopchicagomarket.com](mailto:events@shopchicagomarket.com).

Getting Into Your Customers Minds, To Get Into Their Wallets, 1 p.m., A&B showroom, suite 14-100

Three other shows will be running concurrently with the Chicago Market next month. STYLEMAX, March 20–23, a woman's apparel and accessory trade show; Kids at STYLEMAX, March 20–23, a show for children's apparel and The National Bridal Market, March 21–23.

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