

Beckman's

HANDCRAFTED SHOW® | CHICAGO

PROSPECTUS



unique

handcrafted

exclusive

PHOTO CREDITS OF BECKMAN'S ARTISTS:
SUE ROSENGARD JEWELRY, MYPERENNIAL, PAM DELUCA
MODWOMAN, JEFF ENGLE, JAMIE DIETRICH DESIGNS
BELL COLLECTION, ELIAS STUDIOS, BENNYE SEIDE

www.beckmans.com



The Leader in Handmade Resources for More than 30 Years

Exclusive to The Chicago Market, Beckman's Handcrafted Show® is a unique and affordable opportunity for artists to establish their brand, build their business, and grow as both an artist and an "artpreneur".

January 2010

The Chicago Market: Living and Giving®

Showrooms:

January 21 – January 27, 2010

Temporaries, including Beckman's Handcrafted Show®:

January 23 – January 26, 2010

July 2010

The Chicago Market: Living and Giving®

Showrooms:

July 22 – July 28, 2010

Temporaries, including Beckman's Handcrafted Show®:

July 24 – July 27, 2010

You Asked, We Listened! NEW \$10 rates

Our red-carpet booth package is \$10.00 per square foot, and includes:

- Hard-wall partitions
- 1'x 4' fluorescent light fixture
- Drayage
- Booth signage
- Duplex electrical outlet
- Chair and wastebasket
- Neutral carpeting
- Extensive marketing campaign and Directory listing

“Being part of Beckman's Handcrafted Show is incredibly beneficial. My business grew through expanding my network of retailers and buyers both locally and throughout the region.” Dan Cuevas, Printed Canvas

“It was a very efficient trip! We were able to conduct a lot of business in a relatively short length of time. Layout is terrific. Buyer amenities are terrific. Hotel and dining quality and proximity are unequalled!” David Hughes, Bayside Stores LLC

Just for Artists

Unique pre-market and on-site promotional opportunities are available for artists to promote their presence to over 100,000 buyers nationwide.

A robust and interactive web site is targeted to meet the needs of the handcrafted artist and retailer. Other tools include:

- Banner Ads
- Customizable e-mail program
- Public Relations opportunities
- Postcards and brochures
- Dedicated buyer relations program
- VIP passes and complimentary tickets
- Plan Chicago—our product locator



oneofakind

MMPI produces more than 300 trade and consumer shows, conventions, conferences and events each year, including the One of A Kind Show and Sale® in Chicago, New York, Toronto and Vancouver.

Quality Buyers

Present your art and inspiration to a qualified audience of retailers who are seeking unique, distinctive handmade product to excite their buyers. Retailers from a wide variety of specialty stores and associations attend Beckman's, including:

- Craft retailers
- Galleries
- Museum gift shops
- Designers
- High-end gift & home décor boutiques
- Catalogs
- Online retailers
- Department & corporate chains
- Hotels, resorts, spa and garden shops

Participation Criteria

1. You must design & supervise the work produced in your studio.
2. You are required to exhibit in person.
3. Use of commercial kits is not allowed.
4. Digital images of work & booth, biography, and artistic process.

Your product, booth design and application information will be reviewed for quality, authenticity, uniqueness, salability, booth presentation and overall balance of the market categories.

Contact Information

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