



## GIFT AND HOME RETAILER NEWS

A Service of GiftsWholesale.Com and OmegaNet Inc.



### Quick Industry News

December, 2009

#### Chicago Market Announces Fair Trade Pavilion

This January, [The Chicago Market: Living and Giving®](#) is excited to announce the addition of the Fair Trade Pavilion, an area that will be dedicated to Fair Trade Federation artists and products. The new Pavilion will be adjacent to the Beckman's™ Handcrafted Show and will offer buyers and retailers high-end quality products which create sustainable and positive change for some of the world's poorest communities.

The Fair Trade Federation (FTF) is a trade association that strengthens and promotes North American Organizations fully committed to Fair Trade. The Federation is a part of the global Fair Trade movement, building equitable and sustainable trading partnerships and creating opportunities to alleviate poverty. Fair Trade products are in high demand in the Midwest and across the country and The Chicago Market has expanded its handcrafted selection with Beckman's to accommodate a Fair Trade Pavilion.

"For more than sixty years, Fair Trade Organizations have offered high quality products which create positive change for some of the world's poorest communities," said Federation Executive Director Carmen K. Iezzi. "We are delighted to be working with MMPI to establish a special place for buyers and retailers to access Fair Trade products at The Chicago Market. The FTF logo indicates that a company has Fair Trade at the heart of what they do."