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Fair Trade Pavilion Added to Chicago Market

By Staff -- Gifts & Decorative Accessories, 11/10/2009

Chicago – A new Fair Trade Pavilion will be added to **The Chicago Market: Living and Giving**. The section will be dedicated to Fair Trade Federation artists and products and will be located adjacent to the Beckman's Handcrafted Show. "As consumers also gravitate toward global products and embrace social responsibility, it has become imperative for retailers to include ethnically produced merchandise in their store's offerings," said Joan Ulrich, senior vice president, **Merchandise Mart Properties Inc.**

In addition there will be a Power Lunch N' Learn Seminar led by Carmen K. Iezzi, executive director, Fair Trade Federation, on Saturday, January 23, noon–1 p.m.

The Chicago Market: Living and Giving is scheduled for January 21–27.