





Gifts and Tablewares
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Chicago Market to Feature Fair Trade Federation Pavilion

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For the third year, the MMPI's **Chicago Market: Living and Giving®** will feature a pavilion hosted by the **Fair Trade Federation**, a trade association that strengthens and promotes organizations fully committed to Fair Trade.

"For more than sixty years, Fair Trade organizations have offered high quality products, which create positive change in struggling communities worldwide," said Federation executive director Renee Bowers. "We are delighted to provide a one-stop-shop, connecting buyers in Chicago with companies who value Fair Trade."

"MMPI is thrilled to offer Fair Trade products at The Chicago Market. Fair Trade has had great success at the show and we hope to build on that success as we welcome addition Fair Trade Federation members to market in 2011," said Joan Ulrich, senior vice-president, MMPI.

The Fair Trade pavilion at the summer show, which runs Saturday, July 30 to Tuesday, August 2, 2011, will offer buyers a broad spectrum of quality products created by artisans in developing countries. Exhibiting companies include:

- Avatar
- Bridge for Africa
- Inter-American Trading Inc.
- Lucia's Imports
- Malia Designs
- Manos de Madres
- Mata Traders
- Minga Imports
- Mira Ethnicity
- Punka
- Revy Fair Trade
- Sevy
- Sustainable Threads
- Tibet Collections
- Venture Imports
- WorldFinds
- World Shoppe
- Yellow Label Kids

"Fair trade has come a long way from designs that didn't appeal to the Western market," said Megy Karydes, founder of **World Shoppe Fair Trade** and a Chicago Market exhibitor. "Today's consumers are savvier than ever and demand fashionable products that are also socially-responsible. The types of products retailers will find at the Fair Trade Pavilion at **Beckman's [Handcrafted Show] in Chicago** are high quality, fashionable and help to provide much-needed employment opportunities to artisans in developing countries. It's truly a win-win for everyone."