

Convenience Store News

Chicago Market Adds Three Showrooms



Wilco Imports, Hanna's Handiworks, AND!Sales and Diverse Marketing will open new showrooms this month, just in time for the July Market that's July 22 –28 at the Chicago Merchandise Mart.

Wilco Imports

showroom 13-620

Founded in 1978 as a family business, Wilco began importing wicker products from China. Today, their line includes candles, gift packaging, furniture and accessories, resin containers, and a variety of seasonal merchandise. Wilco Imports introduces new items quarterly, and works with major retailers on importing exclusive items designed specifically for them. www.wilcoimports.com

Hanna's Handiworks

showroom 13-217

Hanna's Handiworks has been a staple in the seasonal gift and home décor industry for the past 10 years, with seasonal, holiday-centric and everyday merchandise. Hanna offers licensed collegiate merchandise, now representing 48 universities and more than 500 new items for 2010. Hanna's Handiworks will host a catered grand opening event on July 24 from 6 p.m.-8 p.m. During their grand opening event, Hanna's Handiworks will be offering a pricing show special that includes case pricing for minimum quantities.

www.hannashandiworks.com

and!Sales

showroom 14-109

and!Sales is a rep organization specializing in home lines and serving the Midwest territory. Their goal is to bring a broad range of home decor, indoor and outdoor, fashion and trend items to the Midwest. Join and!Sales for their grand opening on July 24. Visit the and!Sales showroom throughout the day for wine and hors d'oeuvres.

www.andsales.com

Diverse Marketing

showroom 1431

Diverse Marketing was started in 1959 in Dallas and is now one of the largest rep groups in the United States. Diverse Marketing also has showrooms in Dallas and Minneapolis. At this time, Diverse Marketing operates in 17 states and is the only company that focuses on book, gift, toy, and trend product. Diverse Marketing can also boast that they carry three of the hottest lines on the market today: Innovations First, Inc., Learning Curve, and Room It Up. www.diversegift.com

In celebration of Diverse Marketing's grand opening during the July Market, they will be giving away 500 Nano's from Innovation First Labs Inc. and 500 Spell Bandz packets from DM Merchandising on Friday, July 23 at 9am in the Merchandise Mart lobby until supplies last.

For more information on The Chicago Market: Living and Giving, please visit www.shopchicagomarket.com or call 800-677-6278.

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