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July 24th, 2010

The Chicago Market: Living and Giving Offers Top Lake Living, Folk, Primitive and Country-themed Resources



Press Release

Chicago, IL – The Chicago Market: Living and Giving® is proud to offer buyers and retailers the largest selection of folk, primitive andcountry-themed resources this July. The Chicago Market offers a wide variety of styles including traditional country, primitive artisan, shabby chic, sophisticated lodge and more. A variety of Chicago Market showrooms also feature licensed product designed by Midwest designers. Additionally, many of these showrooms also offer Lake Living product, which is lifestyle-focused product defined and inspired by freshwater living.

“Folk, primitive, country-themed and Lake Living products are a large part of our Market and are a perfect fit for our Midwest retailers,” said Joan Ulrich, senior vice president, MMPI. “Buyers and retailers really gravitate towards these categories because of the uniqueness of the products offered.”

Folk, primitive and country-themed and Lake Living July Market highlights include:

Manual Woodworkers, suite 13-103

Top products at Manual Woodworkers include Isabella’s Attic Rooster Calendar, Isabella’s Attic Steal My Heart Apron, Rooster Coasters, the Sabrina Quilt and Susan Winget’s new collection, Fall Leaf Collage.

Max Bentley’s Rusty Blade, suite 13-200

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Bella Taylor

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Upcoming Events

Join Max Bentley's Rusty Blade on Sunday, July 25 to celebrate their winning the Country Business Magazine's 2010 Vendor of the Year award. Owners Jason and Justin McMullen will be hosting a reception from 4-6pm. While there, check out product lines such as 1803 Candles, Cheerful Giver, Bethany Lowe, Woods & Willows, Rose of Sharon, Spinning Wheel, Fireside Coffee and much more.

Blossom Bucket, suite 13-201

Blossom Buck is celebrating their 25th Anniversary. In honor of their anniversary they are offering the opportunity to win 25% off product shipping in 2011 and free freight on 2011 orders over \$1,000.

Additionally, Blossom Bucket is offering their retailers an opportunity to participate in their direct to consumer marketing campaign for Spring 2011, called Find That Bunny.

Keynote Speaker: Jerry Greenfield, co-founder, Ben & Jerry's Ice Cream

Monday, July 26 | 4:30-5:50 PM | Ice cream reception to follow the presentation *Don't forget to register for the July Keynote Presentation, presented by Jerry Greenfield, co-founder, Ben & Jerry's Ice Cream.

"An Afternoon of Social Responsibility, Radical Business Philosophy & Free Ice Cream".

RSVP Required: www.shopchicagomarket.com/events.

Visit www.shopchicagomarket.com for additional Retail / Business Power Seminars on Saturday, Sunday, Monday and Tuesday.

Shop Late Night Charity Event

Saturday, July 24 | 6 - 8pm | Floors 13, 14, 15

Join us for The Chicago Market's "Shop Late Night" charity event for an international wine and culinary "tasting" featuring Chicago's best celebrity chefs serving up their signature dishes along side a presentation of international wines, in-showroom hospitality, music and late night shopping all in the name of charity. Proceeds will benefit GiftForLife/DIFFA a charitable organization that funds life-saving AIDS research and education.

Check the website to see which of your favorite chefs and restaurants will be featured this Market at www.shopchicagomarket.com/events.

For more information on The Chicago Market: Living and Giving, please visit www.shopchicagomarket.com or call 800.677.6278 (MART).

The Chicago Market: Living and Giving is a trademark of MMPI. Beckman's Handcrafted Gift Show is a registered trademark of MMPI. The Chicago Market: Living and Giving is a quarterly wholesale tradeshow designed for store owners, retail buyers and designers to shop a wide array of quality products ranging from home accents and furniture to handcrafted or eco-friendly product to collectible items, holiday, baby/

[Prefair at 888 Brannan](#)

July 29, 2010
San Francisco, CA

[San Francisco International Gift Fair](#)

July 31, 2010
San Francisco, CA

[New Orleans Gift & Jewelry Show](#)

July 31, 2010
New Orleans, LA

[Las Vegas Market](#)

August 02, 2010
Las Vegas, NV

[Vegas Kids](#)

August 02, 2010
Las Vegas, NV

[Gift + Home at Las Vegas Market](#)

August 02, 2010
Las Vegas, NV

[Golden Triangle Show](#)

August 07, 2010
Greensboro, NC

[Pittsburgh Gift Show](#)

August 07, 2010
Pittsburgh, PA

[Minneapolis Gift & Accessory Show](#)

August 07, 2010
Minneapolis, MN

[ASD Las Vegas](#)

August 08, 2010
Las Vegas: Las Vegas Convention Center

children's product, gourmet and more. The Chicago Merchandise Mart is located at 222 Merchandise Mart Plaza, Chicago, IL 60654. For more information call 800.677.6278 (MART) or visit [shopchicagomarket.com](#).

MMPI is a trade show and property management firm, specializing in managing buildings devoted to wholesale showrooms and commercial office space. MMPI produces more than 300 trade shows, market events and conferences each year.

MMPI manages The Merchandise Mart and 350 West Mart Center in Chicago; Market Square, the Suites at Market Square, Hamilton Market, Plaza Suites, Furniture Plaza and the National Furniture Mart in High Point, N.C.; the Architects & Designers Building and 7 W New York in New York; the Boston Design Center in Boston; the L.A. Mart in Los Angeles; and the Washington Design Center in Washington D.C.

Vornado Realty Trust, owners of MMPI, based in New York City, is a fully integrated equity real estate investment trust. Vornado's common shares are listed on the New York Stock Exchange and are traded under the symbol VN

posted in: [Press Releases](#)

- [The Chicago Market: Living and Giving Offers Buyer Support with Amtrak Reimbursement Program](#)
- [The Chicago Market Announces Winners of January 2010 Market Re-Sign Contest](#)
- [The Chicago Market Announces Its Partnership With Traditional Home Magazine for Designer Day](#)
- [The Chicago Market: Living and Giving Announces New Products and First-Class Amenities During the Fall Market](#)
- [The Chicago Market: Living and Giving Partners with Google.com to Help Retailers Take Their Businesses to the Next Level](#)

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