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The Chicago Market Announces Living and Giving Events



The Chicago Market: Living and Giving, has announced several upcoming events to take place during the show, which runs from January 20–26.

January 22:

Demdaco Artist Event: Learn Selling Techniques for Embellish Your Story by Roeda

Artist and retailer Carol Roeda will host a breakfast seminar from 7:30 to 9 a.m. and debut her new line, Embellish Your Story by Roeda. Retailers can RSVP by December 20 at www.shopchicagomarket.com/events.

Navigating Your Floor Plan with Effective Merchandising Techniques

Join Nicole Leinbach Reyhle of Retail Minded for lunch as she discusses how to maximize sales in unexpected places.

January 23:

What is FourSquare? And Why Your Customers Should Care. Meredith Schwartz will host a lunch from noon to 1 p.m. Along with a panel of independent retailers, Schwartz will discuss social media sites such as FourSquare and how retailers can use them to their advantage.

January 24:

Designer Day

Two design-oriented seminars will take place on Designer Day at the Chicago Market. The first will be at a breakfast from 8 to 9 a.m. with Mick de Giulio, who will speak about the evolution to the kitchen-centered lifestyle and how it will impact the future of home design.

The second is a Lunch-n-Learn seminar with Frank Fontana from noon to 1 p.m. Fontana will reveal his high-end yet budget-friendly decorating tips that have been featured on HGTV, the Today Show and Oprah.com. Fontana will also be signing copies of his book, "Frank Fontana's Dirty Little Secrets of Design," during a complimentary dessert and champagne happy hour.

January 25:

Meaningful Experiences Through Merchandising

Interior designer and blogger Vanessa Nunley will be sharing her trade secrets from noon to 1 p.m. in the Tag showroom.

For more information on the Chicago Market, visit www.shopchicagomarket.com