

12.16.10

## Chicago Market Announces Keynote Speaker



The Chicago Market: Living and Giving has announced this year's keynote speaker: Susan Casey, editor in chief of *O, The Oprah Magazine*. Casey will deliver her presentation on Monday, January 24 in the 2<sup>nd</sup> Floor Conference Center in Chicago's Merchandise Mart.

Casey's presentation is entitled "Proven Techniques & Strategies That Drive Success." An author, journalist and editor, Casey will be sharing insider tips and ideas on how to get your message across in addition to her expertise of cultural trends, marketing and branding to both print and digital media.

The Chicago Market takes place January 20 through January 25. For more information, visit [www.shopchicagomarket.com](http://www.shopchicagomarket.com).