



## MMPI's Chicago and L.A. Markets Featuring Fair Trade Pavilions

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**CHICAGO, IL** – [Fair Trade Federation](#) pavilions at MMPI's [California Gift Show](#) and [The Chicago Market](#) will be offering retailers and buyers easy access to a broad spectrum of ethically-sourced and produced goods including clothing, coffee, food, furniture, home decor, housewares, jewelry, tea, toys and personal accessories.

"The Fair Trade Federation has become an important part of the California Gift Show and The Chicago Market, as well as the gift industry as a whole," said Joan Ulrich, senior vice president, MMPI. "Both shows celebrate work from the around the world, reflecting the global marketplace in which we operate, at the same time supporting those artists and their communities."

"The partnership between the Fair Trade Federation and MMPI continues to expand opportunities for artisans around the world while delivering high quality products to stores across North America," said Carmen K. Iezzi, Executive Director of the Fair Trade Federation. "We are delighted that the Fair Trade Pavilions continue to grow and expand these vibrant connections."

The Fair Trade Federation (FTF) is a trade association that strengthens and promotes organizations fully committed to Fair Trade. The Federation is a part of the global Fair Trade movement, building equitable and sustainable trading partnerships and creating opportunities to alleviate poverty. Fair Trade products offer more choices for retailers to help differentiate their business in order to meet consumer demand for artisan products.

Visit <http://www.californiagiftshow.com/directory-search/temporaries/> and <http://www.shopchicagomarket.com/exhibitorlisting> for current Fair Trade exhibitor lists.

The California Gift Show and The Chicago Market both open this week. California Gift Show dates are: L.A. Mart Showrooms – January 18-24, 2011; and Los Angeles Convention Centre Temporaries – January 21-24, 2011. The Chicago Market dates are: Merchandise Mart Showrooms – January 20-26, 2011; and Temporaries, including Beckman's Handcrafted Show – January 22-25, 2011.