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MMPI Launches Mobile App Just in Time for Chicago July Market

CHICAGO, IL - MMPI is offering a free Mobile Application Tool, which will allow buyers and retailers an easy and convenient way to access The Chicago Market: Living and Giving® product locator using Smart phone technology. The Chicago Market runs July 22-28 (temporaries and Beckman's Handcrafted Show, July 24-27) at the Merchandise Mart.

The new online Mobile App will allow buyers to take advantage of the benefits of the online product locator to search for showrooms, exhibitors, product lines and more using their smart phone (iphones, Blackberrys, Droids and other Smart phones). Users of the Mobile App will receive up-to-the-minute information about showrooms, exhibitors and product lines, including access to social media, National News and weather.

Easy to use download instructions can be found on the Chicago Market website, at www.shopchicagomarket.com or go to chigift.mwap.at on your mobile browser to download immediately.